



AMARANTH
WHOLE FOODS MARKET
— simply better —

GOING FOR THE GOLD

Kids in Sport Youtube Video Contest

YOUTUBE CONTEST INFORMATION

Amaranth Whole Foods Market is excited to be able to celebrate kids in sports. To win money as an individual or team in our YouTube contest all you need to do is:

ENTER CONTEST

Get an entry form on line at Amaranthfoods.ca or pick one up in-store

CREATE A VIDEO: What it Takes to Be Your Best

Videos must be maximum 2 minutes in length and will be judged on three key elements:

- 1) Why Sports are Important in your Life
- 2) Nutrition for Enhanced Performance
- 3) Creativity

HAVE A CHANCE TO WIN...

Send in your video for a chance to win up to \$500.00 for you or your team. All authorized videos will be posted on line to share with the greater community. To enter, email us your completed entry form and URL link to your Youtube video. Please put "Youtube Contest" in the subject bar. Email: newsletter@amaranthfoods.ca

Competition closed Feb 28, 2010. Winners will be contacted via e-mail in early March. For questions please email us marketingmatters@me.com with "Youtube contest" in the subject bar.